



PHYSIOPEDIA

ANNUAL
REPORT
2019/20

IMPROVING GLOBAL
HEALTH THROUGH
UNIVERSAL ACCESS
TO PHYSIOTHERAPY
KNOWLEDGE

We educate physiotherapists all over the world.
Physiotherapy information for anyone, anywhere.

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THE PHYSIOPEDIA 2019 - 2020

This is Physiopedia's second annual report and covers the period of June 1, 2019 through May 31, 2020.

It has been a busy year for Physiopedia, but thankfully we have continue to be supported by an amazing committed team. The team has grown to include a Content Manager, a Knowledge Translation Manager and a communications team, plus there are consistently around 70 people on the volunteer content editing team.

There are now 3,611 pages of content on the site and have been 261,599 edits to date. Currently around 1.8 million individuals, representing nearly every country in the world, use Physiopedia every month. Collectively they view between 4-5 million pages each month and spend an average of 2 minutes on each page they view.

In October we ran our annual open online course on traumatic brain injury. This year the course was funded by a private donation, that requested that we do what we can to share knowledge with therapists all over the world so that they are better equipped to manage individuals with traumatic brain injury.

Physiopedia continued to contribute to two collaborative projects this year, they are the Erasmus+ funded Physiotherapy and Refugee Education Project which aims to educate physiotherapists with skills to work with refugees, and the development of the World Health Organisation Rehabilitation Competencies Framework which aims to produce an internationally relevant competency framework for rehabilitation.

As a result of the COVID-19 pandemic we attended only one international meeting this year which was the Second Global Rehabilitation 2030 Meeting in Geneva. The meeting highlighted the increasing need for rehabilitation worldwide associated with changing health and demographic trends of increasing prevalence of non-communicable diseases and population ageing. As a result Physiopedia agreed to contribute to Rehabilitation 2030 by committing to educate rehabilitation professionals worldwide in all contexts and at all stages in their professional career.

Physiopedia very much continues to be a community driven project for the profession and is the most widely used physiotherapy resource in the world. It is a community gift to the global physiotherapy profession and other health care professionals alike; everyone is invited to get involved.

“

I am overwhelmed by the capacity that Physiopedia has to rapidly empower physiotherapists worldwide in response to world events.

~ Rachael Lowe

VISION

We strive to reach every physiotherapist in the world.



We aim to foster international collaboration to empower the global physiotherapy profession.



We will give educational opportunities to physiotherapists throughout the world.

We aspire to gather the sum of all physiotherapy knowledge and make this freely available to all.



We will promote the physiotherapy profession among the wider health care community and the public on a global scale.

We aim to improve patient care and make a positive contribution to global health.

LOOKING BACK, LOOKING FORWARD



RACHAEL LOWE

CO-FOUNDER & TRUSTEE

Rachael qualified as a physiotherapist in 1998 with a first class degree from Sheffield Hallam University. Before turning her attention to providing technology solutions for the physiotherapy profession, she successfully founded a private musculoskeletal physiotherapy service in the UK.

Now, in a voluntary capacity, Rachael oversees the day to day activities at the Physiopedia charity. She is also co-founder and CEO of Physioplus, Physiopedia's supporting online professional development platform.

In 2019 Physiopedia actively retained a similar trajectory, more volunteers, more edits, more projects, more quality evidence-based content, serving the global physiotherapy professions' thirst for knowledge. All that changed in early 2020 as the world watched the Coronavirus pandemic unfold.

The need for physiotherapists to understand how to respond to the pandemic and also how to assist individuals with COVID-19 was clear and the way that we at Physiopedia could assist became obvious. It is the first time that the Physiopedia team has dropped everything to make an immediate active response for a global need, and boy did they rally!

In 4 weeks the team produced content from the emerging evidence and created a series of online courses to assist physiotherapists manage the situation they found themselves in as a result of the pandemic. Whether it was managing their clinic or working with individuals infected with the disease, there was information available to them. Over 20,000 people in every country in the world utilised this educational opportunity within the first few months of the free courses being available.

The way that we, as a team, were able to make such a quick response and the reach that Physiopedia had in the early days of this emerging pandemic was a shock to us all. As a result, it has become evident that Physiopedia can make rapid and massive positive contributions to world events and this is an activity that will be integrated into strategic planning going forward.

I continue to feel privileged to be a part of this ongoing story and I am humbled by our team. They have a selfless motivation to do good in the world and Physiopedia is the vehicle that they are proud to do this by. This journey is by no means over, there is a long road ahead and much work to do to heal the world following this pandemic. The effects on mental health and wellbeing, and the role the physiotherapists have as part of the rehabilitation team continue to emerge and the Physiopedia team will be there to do all that they can!

“

The team at Physiopedia is doing an excellent job. Information which may not otherwise be available to myself and others is readily available as a result of Physiopedia. I feel like a better prepared physiotherapist as a result of Physiopedia.

~ Claron O’Neale, physiotherapist, Grenada.

“

Caution, joining the team at Physiopedia could irreversibly change your professional life. I would strongly recommend to do the same for supporting the development of our global physiotherapy community.

~ Andrea Sturm, physiotherapist, Austria.

WHAT WE DO

Making meaningful impact on the global physiotherapy community

In order to satisfy its mission, Physiopedia focused on two main objectives in 2019/2020: to continue to provide a valued resource that freely shares quality physiotherapy knowledge globally; and to provide equitable access to educational opportunities for physiotherapists (and other interested health care professionals) all over the world.



Sharing physiotherapy knowledge

The Physiopedia website currently has over 3,600 pages of evidence based content and receives around 5,000,000 page views from nearly every country in the world every month. Since it was founded, the site has received over 260,000 edits with a current list of 174 active editors.



Free course on Traumatic Brain Injury

In November 2018, following a private donation that specifically asked us to provide education for physiotherapists globally on this topic, we delivered a free online course on Traumatic Brain Injury. 20,522 individuals registered for this course from 185 countries making it the most popular Physiopedia MOOC to date.



The COVID-19 Response

With the generous support from World Physiotherapy, the Physiopedia team made a rapid response to create content for 4 free online courses to educate physiotherapists globally how to manage individuals with COVID-19. Following this initial response other content related to wellbeing during the pandemic and telehealth was also created. To date the content has had nearly 500,000 page views from every country in the world.

WHO WE DO IT WITH

Making meaningful partnerships to impact on global health

Physiopedia values, respects and encourages collaboration. In everything we do we invite stakeholders to get involved. Over the past few years we have developed relationships with some of the worlds most respected humanitarian and non-profit organisations, delivering projects that have a real impact on the physiotherapy profession and consequently global health.



World Physiotherapy

Physiopedia has been a professional partner of World Physiotherapy (previously the World Confederation for Physical Therapy) since 2013. We are the preferred professional development provider for this organisation and work closely with this team to ensure that we are doing all that we can to do towards our joint mission to elevating standards of physiotherapy practice globally.



Humanity & Inclusion

Our partnership with Humanity & Inclusion continues to focus on providing online courses in French. This provides workforce training for their staff and partners working with vulnerable populations, as well as opening up professional development opportunities to any french speaking physiotherapists worldwide.

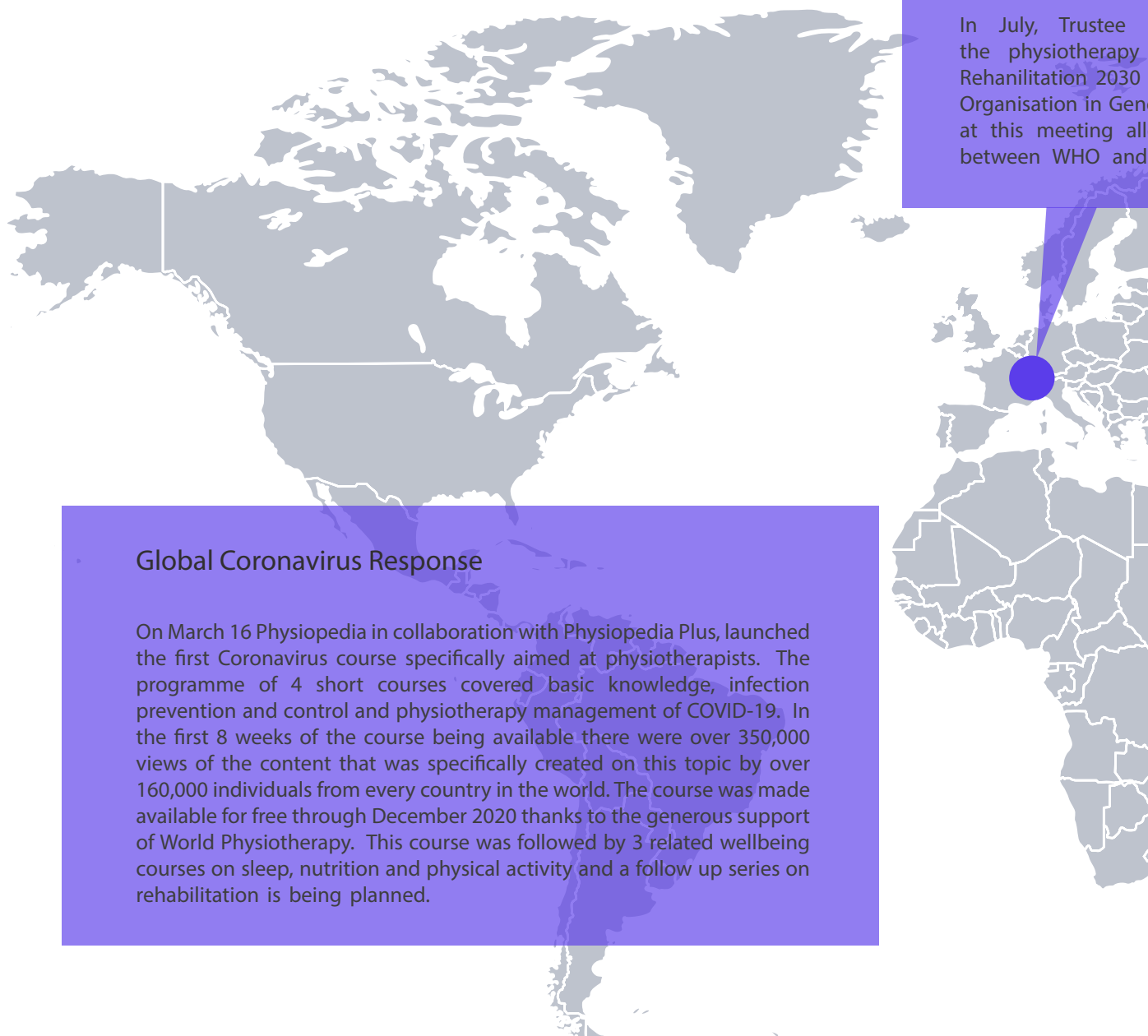


Health Volunteers Overseas

With a common purpose to educate health care professionals, our partnership with likeminded Health Volunteers Overseas is a mutually beneficial collaboration where knowledge sharing and organisation support facilitates the advance of our combined efforts.

GLOBAL BROADCAST

In the 2019/20 financial year between 1 June 2019 and 31 May 2020 Physiopedia received 25,843.643 page views by 14,815,039 individual users from every country in the world.



Represented Ph Rehabilitation 2

In July, Trustee
the physiotherapy
Rehanilitation 2030
Organisation in Gen
at this meeting all
between WHO and

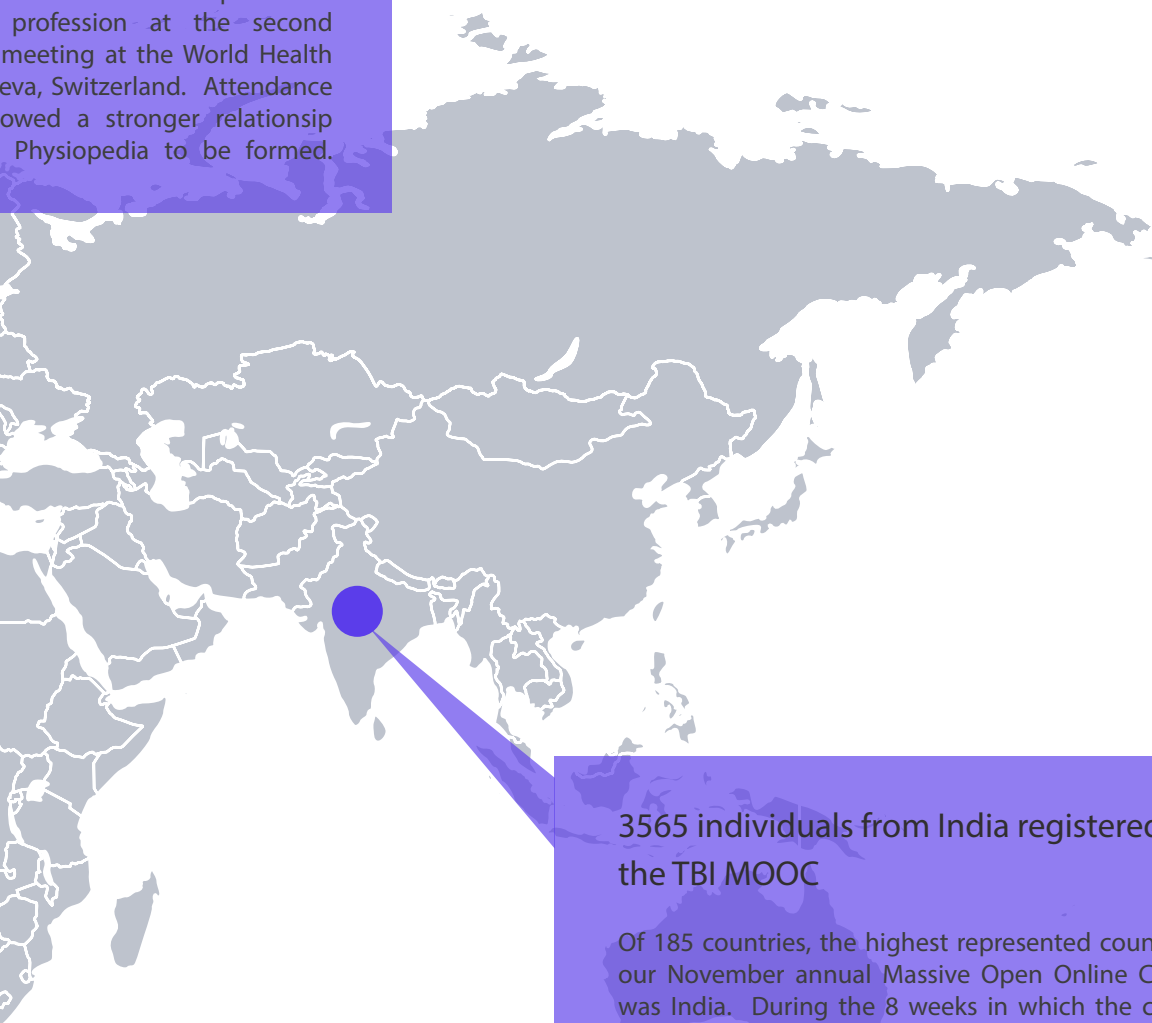
Global Coronavirus Response

On March 16 Physiopedia in collaboration with Physiopedia Plus, launched the first Coronavirus course specifically aimed at physiotherapists. The programme of 4 short courses covered basic knowledge, infection prevention and control and physiotherapy management of COVID-19. In the first 8 weeks of the course being available there were over 350,000 views of the content that was specifically created on this topic by over 160,000 individuals from every country in the world. The course was made available for free through December 2020 thanks to the generous support of World Physiotherapy. This course was followed by 3 related wellbeing courses on sleep, nutrition and physical activity and a follow up series on rehabilitation is being planned.

Top ten visiting countries were : United States, United Kingdom, India, Australia, Canada, Philippines, Malaysia, Pakistan, South Africa and Ireland.

Physiotherapy at 2030

Rachael Lowe represented the physiotherapy profession at the second meeting at the World Health Summit in Davos, Switzerland. Attendance at the meeting allowed a stronger relationship with the World Health Organization and Physiopedia to be formed.



3565 individuals from India registered for the TBI MOOC

Of 185 countries, the highest represented country in our November annual Massive Open Online Course was India. During the 8 weeks in which the course ran the specifically created 33 pages of content in Physiopedia had over 90,000 views.

GOVERNANCE

Physiopedia is registered with the Charity Commission (registration number 1173185) and complies with the Charities Act 2011. The objects of the charity are, for the public benefit, to improve health globally by advancing education in relation to physiotherapy and improving access to physiotherapy knowledge.

Under UK law, the Physiopedia Charity is subject to section 396 of the Companies Act 2006 and operates as a company limited by guarantee and not having share capital (registration number 08530802). Physiopedia's constitution is set out in the Articles of Association which are filed at Companies House.

The Physiopedia Trustees have responsibility for the control and direction of the affairs of the charity. The Trustees are supported in their governance function by the Advisory Council. The Trustees and Advisory Council receive no remuneration for their duties.

ADVISORY COUNCIL

We have a panel of respected professionals on whose knowledge and experience we draw to further the objects of Physiopedia.

Barbara Rau - Head of International Relation at Haute Ecole de Sante de Geneve.

Sue Eitel - Rehabilitation consultant at Eitel Global.

Nancy Kelly - Founder and Executive Director of Health Volunteers Overseas.

Tim Wright - Lawyer and Partner at Fladgate

Michael Rowe - Associate Professor in the Department of Physiotherapy at the University of the Western Cape.

TRUSTEES

The Physiopedia Trustees have responsibility for the control and direction of the affairs of the charity. The following people were Trustees for the 2019/20 financial year.



Tony Lowe
MEng, PhD

Tony has worked as an e-learning consultant for over 20 years, he now specialises in health and is co-founder of Physiopedia.



Brenda Myers
BSc, MHSA

Brenda served as the Secretary General of the WCPT from 1995-2016. Prior to this she was Executive Director of the Canadian Physiotherapy Association.



Elaine Lonnemann
DPT, OCS, MTC, FAAOMPT

Elaine is programme director at the University of St. Augustine in the USA and currently serves as President of AAOMPT.



Hilary Weatherstone
LLB Hons

Hilary has worked in the finance sector in London for over 20 years.



Rachael Lowe
BSc Hons

Rachael is a physiotherapist and technology specialist, she is co-founder of Physiopedia.

CONTRIBUTORS

Sponsors

Dot Physio
World Physiotherapy
Physioplus

Content Partners

Queens University
University of Nottingham
Northumbria University

Strategic Partners

Humanity & Inclusion
The International Committee of the Red Cross
World Confederation of Physical Therapy
Health Volunteers Overseas
Clinically Relevant

Volunteers

Abbey Wright
Adu Omotoyosi Johnson
Ajeyalemi Simisola
Anas Mohamed
Amanda Ager
Arnold D'Souza
Ashmita Patrao
Candace Goh Xiao Huey
Chrysolite Jyothi Kommu
Claire Knott
Claire Testa
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Tarina van der Stockt
Tolulope Adeniji
Uchechukwu Chukwuemeka
Vidya Acharya
Wanda van Niekerk
Wendy Walker
Yvonne Yap

TO EVERYONE THAT
CONTRIBUTED TO
PHYSIOPEdia IN
2019/20, THANK YOU!

Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it is the only thing that ever has.

~ Margaret Mead

FINANCE REPORT

This statement of contributions and expenses relates to the year ending 31 May 2020.

	Year end 31 May 2020	Year end 31 May 2019
Income		
Grant income	7,919	7,719
Online courses	2,500	12,500
Marketing services	5,873	5,000
Donations - public	4,846	6,996
Donations - Physioplus	28,705	29,303
Sales	64	328
Sponsorship	5,000	-
Total income	54,907	61,846
Expenses		
Travel and subsistence	972	1,000
Support and administration	46,250	28,200
Purchases	-	299
Computer software and consumables	6,413	3,270
Advertising and marketing costs	2,924	2,624
Website costs	-	535
Professional fees	900	593
Subscriptions	40	90
Bank charges	53	449
Insurance	437	437
Printing, postage and stationery	-	120
Exhibitions	453	5,944
Total expenses	58,442	43,561
Surplus for the year	(3,535)	18,285

Notes

General

Physiopedia is a charitable company limited by guarantee and is incorporated in United Kingdom (registration number 08530802). The registered office address is 10 Queen St Place, London, EC4R 1BE.

Public benefit entity

The charitable company meets the definition of a public benefit entity under FRS 102.

Going concern

The trustees consider that there are no material uncertainties about the charitable company's ability to continue as a going concern.

Personnel

As at 31 May 2020, the Charity had no staff members employed. The Trustees receive no remuneration for their duties. Expenses can be reimbursed.

Related Parties

Rachael Lowe and Antony Lowe are directors and shareholders of Physiopedia Plus Ltd, which provides support services to Physiopedia free of charge. The cost of these services, where quantifiable, is included in the accounts both as costs and as a donation. The directors of Physiopedia Plus Ltd also devote a substantial part of their time to the activities of the charity entirely on a voluntary basis. The value of these services has not been quantified.

£(3,535)

FOR THE FUTURE

The deficit this year has been funded by a surplus in the previous year to forward the Physiopedia mission.

There will be a focus on building our editing team to manage the content on the Physiopedia website. Our flagship knowledge resource will continue to provide high quality information for the professional development of physiotherapists all over the world.

There will continue to be a focus on developing new partnerships with universities, clinics and professional organisations. We will create professional development opportunities for their students, staff and members.

Following the success of the COVID-19 response we will continue to respond to world events that require fast development of physiotherapy knowledge and skills.

The free and open online course in late 2020 will be contribute towards the understanding of rehabilitation as a contribution towards the Reahbilitation 2030 agenda.

ANNUAL REPORT 2019/20

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